

HRACHUHI UTMAZYAN

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PROFESSIONAL SUMMARY

- Media professional with 14 years' experience in the Armenian media market
 - Respected leader of strategic teams
 - Conceptualized and orchestrated media (TV, Print Media) campaigns and projects
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SKILLS

- Television and Print Journalism
 - Project Management
 - Leadership
 - Works well under pressure
 - Creative Vision
 - Social Media
 - Focused
 - Knowledge of Armenian Culture
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ACCOMPLISHMENTS

Performer/Reciter

- "Man on a Palm" Poetry Evening (1997-2014, USA, Armenia, Iran)

Project Producer/Reciter

- "As a Beginning" Poetry Evening (2014-present, USA, Armenia)

Professional Experience

Utmazyan Coachings

Founder, Public Speaking Coach, 11/08/2018-present

Public Television of Armenia

TV Show Host, 03/2004 - 03/2009, 2019 - present

- "Eurovision Song Contest" (2022)
- "With no subject" (2020-2022)
- "Junior Eurovision Song Contest" (2021)
- "Let's live and see" (2019-2020)
- "Eurovision Song Contest" (2010)
- "Cultural News" (2009)
- "Eurovision Song Contest" (2008)
- "Two Stars" (2007)
- "Morning Show" (2007)
- "Idol Gossip" (2005-2006)
- "Select" (2004-2005)
- "Tonight" (2004-2005)

Editor of TV Shows

- "Eurovision Song Contest" (2010)
- "Eurovision Song Contest" (2008)
- "What is for Dinner?" (2006-2007)
- "Two Stars" (2007)
- "Idol Gossip" (2005-2006)
- "Red Collection" (2005-2006)
- "Let's Have Coffee" (2005)

HERMITAGE" Biannual Magazine

Editor in Chief, 2013 - 2021

Freelance Editor in Chief at "HERMITAGE" Biannual Magazine (2013-2021)

- 9 Editions

Breavis

Public Communications Officer, 09/2017 to 07/2018

Cosmopolitan Armenia

Editor In-Chief, 12/2010 to 12/2015

- 50 Editions
- 8 Special Editions
- Managed 9 "Cosmo Shopping Nights" in Downtown Yerevan and Shopping Malls
- Organized and managed the "Perfume Awards" (2012/2013)
- Managed the special project "Fashion In Art" (National Gallery of Armenia, 2012)

Panarmenian Media Group/ ATV TV Channel

TV Show Host, 04/2009 to 07/2015

- "White Corner" (2014-2015)
- "Cosmic Show" (2011-2012)
- "Dolce Vita" (2009-2010)
- Head of the Department of International Relations
- Presented ATV Channel at DISCOP Budapest (Discop markets are regionally-focused business events centered on pre-organized meetings between buyers and sellers of TV content)
- Managed TV Show Announcements Department

Organizing Committee Team Member, Host, Chief Editor

- "The National Day of Armenia in Shanghai Expo," Shanghai Expo (2010)
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EDUCATION

Master of Arts: International Relations, 2009

Yerevan State University - Yerevan

Bachelor of Arts: International Relations, 2007

Yerevan State University - Yerevan

- Major: Diplomacy
- Minor: Armenian, English , Russian
- Graduated with high honors